

Ross Robbins

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PROFESSIONAL EXPERIENCE

- 2001-Present **PROTOCOL RESEARCH SOLUTIONS** (*protocolmarketing.com*) Manhattan, NY
Web Technologist / Director of Information Technology
- Transform traditional research techniques to new innovative online research methods by utilizing the Internet and web technologies for data collection, reporting, and analysis
 - Manage development process for web-based marketing research studies and surveys
 - Develop corporate website following the company's objectives and marketing principles
 - Maintain Windows NT/2000 server environment with applications including Microsoft Exchange, IIS, NT File Sharing, Arcserve backup system, Microsoft VPN, and SQL 2000
 - Provide helpdesk support for over 50 users running on Microsoft 98/NT/2000 Workstations
- 2000-2001 **YOUPOWERED, INC.** (*youpowered.com*) Manhattan, NY
Web Developer
- Developed website, navigation, and database structure while assuring browser compatibility
 - Transferred the entire site and converted all web applications from PERL/CGI to VBScript/ASP from an Apache web server on a SE250 to IIS on Windows NT
 - Maintained SQL Server and create web procedures to store, retrieve, and manipulate data
 - Integrated client data and resources with external software and verified proper functionality
 - Assisted Java/C++ development team on ways to use technology to personalize web content
- 1999-2000 **CBC MEDIA, INC. / THE WEB STOP** (*cbcmedia.com*) Port Washington, NY
Web Programmer / Network Administrator
- Implemented interactive web applications using JavaScript and PERL to process forms and information, store values in databases, create requests, and administrate complete sites
 - Programmed shopping carts, secure e-commerce gateways, message boards and calendars
 - Ensured integral performance and accurate file sharing of operating systems on Indy Servers, Windows 95/98/NT, and Macintosh platforms
 - Installed server tools such as Netscape Enterprise Server (UNIX), IIS (NT), FTP, and POP3
 - Duties entailed DNS addressing, integrating Intranet/Internet networks, and data assurance
- 1998-2003 **UNIFIED MEDIA ARTS** (*umarts.com*) / **PIXELCODE** (*pixelcode.com*) Manhattan, NY
Freelance Web Programmer / Networking Consultant
- Nemosstores.com – Built full e-commerce site using ASP/SQL development platform
 - BarOpinions.com – Designed to reflect marketing theme and optimized for search engines
 - BowlingBasics.com – Established bowling oriented website to sell bowling equipment
 - FlyfishingConnection.com – Generated a remote administration to manage site content
 - Served as promoter, sales agent, and educator for various computer systems and equipment

EDUCATION

- 2003-Present **BARUCH COLLEGE - CITY UNIVERSITY OF NEW YORK** Manhattan, NY
Candidate for a Masters in Business Administration
Zicklin School of Business
- Concentration in Computer Information Systems
- 1996-1999 **STATE UNIVERSITY OF NEW YORK AT BINGHAMTON** Binghamton, NY
Bachelor of Arts and Science in Computer Science
Thomas J. Watson School of Engineering and Applied Science
- Concentration in Graphic Art Design

COMPUTER SKILLS

LANGUAGES		DATABASES		APPLICATIONS		
VBScript/ASP	Perl/CGI	Microsoft SQL	Dreamweaver MX	SPSS/Textpad	Adobe Illustrator	Microsoft Exchange
HTML/XML	PHP	Microsoft Access	Flash MX	HomeSite	Adobe Photoshop	Microsoft Office
JavaScript	C / C++	MYSQL	Cold Fusion MX	Visual Studio	Adobe Go Live	Microsoft Publisher